

LOMBARDO, SEBASTIANO, PHD

Regional Managing Director

NATIONALITY: Italian
BORN in: 1971
LANGUAGES: Italian, Norwegian, English, Spanish, French

EDUCATION:
1998 MSc Civil Engineering, NTNU
(Norwegian University of Science and Technology)
2006 Master of Management,
(BI Norwegian Business School)
2008 DeBono Certified instructor, (The Holst Group UK)
2014 PhD, Strategic Management
(Norwegian Business School BI)

Positions held , overview:

2019 – today Regional Managing Director, Maffeis Engineering

2017 - 2018 Head of Innovation,
AF Gruppen Norge AS

2016 - today Adjunct Associate Professor,
BI Norwegian Business School
and University of Tromsø UiT

2009-2017 Head of Innovation
NORCONSULT AS,

2007-2009 Senior Consultant, SINTEF Group

2006-2007 Business Development Manager,
Pera Innovation Ltd

2006 Senior market developer,
Gjensidige (Insurance Group)

2001-2005 Project Manager EU projects ,SINTEF Group

1999-2001 Trainee in Business Development, STATOIL

Management Board Assignments :

2014 - 2016 Board member, Norconsult AS

2014 – 2015 Board member, Tekna Norconsult group (Union)



CURRICULUM VITAE

Summary:

Sebastiano Lombardo is currently the Managing Director of Maffeis Engineering Norge AS. Coming from the position of Innovation Manager at AF Gruppen Norge AS, and Norconsult AS, both large companies in the civil construction business, both headquartered in Norway. Since 2009 and through March 2017 he has been leading the Norconsult Innovation Program, with particular focus on the application of creative processes in engineering design (highways, railways, buildings, water management, hydropower, environmental and urban planning).

Lombardo holds a MSc in civil engineering from NTNU (1998) with a thesis on "Use of Creative Methods in Highway Planning".

He also holds a Master of Management from BI Norwegian Business School (2006).

In 2014 he defended his PhD thesis at Norwegian Business School BI on "client-consultant interaction practices".

Lombardo is certified instructor of Dr. Edward deBono's Six Thinking Hats og Lateral Thinking.

Lombardo has, since 2005, designed and implemented several large and complex innovation and strategy processes for corporations i several business areas in several countries (Europe, US, Qatar).

Lombardo is Adjunct Associate Professor at Bi Norwegian Business School. He also is guest lecturer at the Norwegian Research Council, Norwegian universities (Handelshøyskolen BI, UiT, USN, NTNU) and Italian universities (Cagliari, Palermo) within the topic of "Design and management of creative processes".

Lombardo has created and managed corporate post graduate training programs for multinationals like AF Gruppen, Norsk Hydro ASA, Norconsult AS, and for the Norwegian Directorate of Integration and Diversity (IMDi).

PROFESSIONAL PRACTICE DETAILS

2019 - today Regional Managing Director, Maffeis Engineering Norge AS

- Project development and management, civil works, public infrastructure

2017- 2018 Head of Innovation - AF Gruppen Norge AS

- Bispevika Nord, residential building

2009-2017 Head of Innovation - Norconsult AS

Design and management of innovation processes in project organisations in the following market areas:

- Norwegian Public Roads Administration (Vegvesen) (highway projects; e.g. E18, E39, E16, E6.); and
- Swedish Public Roads Administration (Trafikverket) (Gothenburg, Hisingsleden)
- Norwegian government's agency for railway services(Jernbaneverket); several railway projects such as Ulriken tunnel, new Kolbotn station, High Speed Railway Strategy, InterCity lines Trondheim – Stjørdal, Tønsberg – Skien, etc.)
- Real estate and construction industry (e.g. Posten Eiendom AS, ROM Eiendom, OSU Bjørvika)
- Public transport agency in Oslo and Akershus – Ruter AS (light rail projects in the Oslo metropolitan area)
- Water management infrastructure (VEAS, Oslo municipality – planning and design assignments)
- Airports Avinor (Environmental engineering at Oslo main airport - Gardermoen)
- Hydro power plants (Skagerak Kraft AS, Sauland; Hafslund og Borregård, SKL Produksjon, Fjellhaugen, SISO, Veiski)
- NSB – Norwegian States Train and Railway (strategy and marketing assignments)
- Industry (Statoil, Norsk Hydro, Aibel, VNG, SINTEF, Syd Varanger Gruver AS, Omya, etc.)
- Municipalities: Bergen, Bærum, Haugesund, Karmøy, Oslo, Sør Varanger, Vågan, Øyer, and others.
- National associations: RIF, BASAL, Forbrukerrådet, BAE rådet, Midt Troms Pedagogisk senter
- Finance: Gjensidige, Det Norske Bank (DnB), Santander
- The Norwegian Defence Estates Agency (Forsvarsbygg) – BIM implementation strategies
- The Directorate of Integration and Diversity (IMDi) – Innovation facilitation - training program

2010- Guest lecturer at Norwegian Business School BI, Oslo MET, UiT, USN, Universities of Cagliari, Palermo and Turin (ITA)

2007-09 Senior Consultant SINTEF Group - Coordinator of EU financed R&D projects (FP7) and management consulting services

2006-07 Business Development Manager, Pera Innovation Ltd. (www.pera.com)

2006 Senior Market developer, Gjensidige Insurance Group (www.gjensidige.no)
Marketing strategies for the private market segment

2005-01 Consultant, SINTEF Group (www.sintef.com)
Coordinator of EU financed R&D projects (FP5, FP6), and Business development consultancy for SINTEF International (Poland).

2000-99 Trainee and Project manager IT, STATOIL (www.statoil.com)
Implementatin of a new CRM system in Statoil's sales organizations in Norway, Sweden and Denmark

1998 Norwegian Public Road Administration, Vegdirektoratet
Master Thesis: "Use of Creative Methods in Highway Planning"

2008-2019 SCIENTIFIC PUBLICATIONS AND BOOKS CHAPTERS

- Frau M., Cabiddu F., Lombardo S., 2019. Toxic Collaborations: Co-Destroying Value in the B2B Context. *Journal of Service Research*, Vol. 22, issue 3
- Lombardo S. and Cabiddu F., 2017. What's in it for me? Capital, value and co-creation practices. *Industrial Marketing Management*, Vol. 61 pg: 155-169
- Lombardo S. and Kvålshaugen R., 2014. Constraint-Shattering Practices and Creative Action in Organizations. *Organization Studies*, 35: 587-611
- Ma X, Lombardo S, Sciaba ES. 2008. Learning mechanisms in a technology based organisational change programme: an exploratory study between Chinese and Norwegian corporations. *International Journal of Technology Management* 41(1): 75-95.
- PhD thesis "Client – Consultant interaction practices. Sources of ingenuity and value creation." (Norwegian Business School BI, 2014 series)
- "The Role of Change Management in IT Systems Implementation". Book chapter
AuthorS: Sebastiano Lombardo SINTEF (N), Dr. Ron Kennet KPA Ltd. (IL)
Chapter in the book "ENTERPRISE SYSTEMS ARCHITECTURE IN PRACTICE
Editor(s): Dr. Pallab Saha, National University of Singapore, Singapore 2006
- Preface to the official Norwegian translation of the best seller book "Six Thinking Hats" by Dr. E.deBono. 2008